

Post Graduate Diploma in Communication and Media

1. Name of the course	Post Graduate Diploma in Communication and Media
2. Level (P.G. Degree/Degree/ P.G. Diploma/ Diploma/ Certificate)	PG Diploma
3. Duration of course	One year- July to June
4. Eligibility	Graduate in Any Discipline
5. Annual Intake	25 Seats
6. Medium of Instruction	English
7. Admission procedure	Written test followed by Personal Interview
8. Future Career Prospects	Assistant Director, Client Service Executive, Executive Producer, Journalist, Copy writer, etc. in media agencies like Advertising, television channels, PR firms, Film company, newspapers and magazine houses, production houses, web-based companies and so on.
9. Approx. Fee	Rs. 40,000/-
10. Admission Schedule of the year 2011-12 (including important dates)	Application Form Submission- 30 th June Entrance Test- July second week Course starts- July Last week
11. Whether offered through Distance mode	No
12. Course Objectives	<ul style="list-style-type: none"> <input type="checkbox"/> Understand scope of communication-mass communication, media and mass media. <input type="checkbox"/> Understand and produce audio, audio-visual and print productions. <input type="checkbox"/> Develop skills to work in journalism, audio-visual production, advertising and other media sectors.
13. Course Structure (Papers, Sections in each paper, Unit Titles in each section/paper)	Attached separate file with MSc course structure